



ART • PEOPLE • PASSION

NEWSLETTER & PROGRAMME DECEMBER 2020

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2020/2021 COMMITTEE

President: Debbie Clarke 027 496 1752**Vice President:** Adrian Muller 07 542 2167**Secretary:** Carol King 07 576 1891**Treasurer:** Lynn Webb 027 945 0275**Newsletter Editor:** Alison Underwood 021 2500 504

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Wendy Fullerton 027 330 3698

Jitske Schokking 07 576 5894

ADVANCE NOTICE 2020 – Mark your diaries!

Saturday 12 December

End-of-year competitions and annual art sale

FROM THE PRESIDENT

Hello there,

Here we are about to arrive in December! What a year it has been. However, despite 'Covid Lockdown' and associated social restrictions, we have still managed to overcome the timing obstacles and restrictions to host two successful major exhibitions, mid-year competitions and all going well, our end of year competitions and social day on 12 December.

We have to be grateful for the fact that we live in New Zealand and that our lives haven't been impacted as greatly as in the rest of the world by the 'virus'.

I would like to acknowledge the tremendous time and effort our 'teams' have put into these events this year. The Executive, Exhibition and Competitions teams have all excelled and done the behind the scenes and 'front of house' work to make it happen. My sincere thanks to each of you!

Thank you to you, the wider membership for all the support and extra help on the days of these events – painting bees, setting up, duty rosters at exhibitions and breaking down the event. It all contributed to the success.

The Garden and Art Fest Exhibition at the Tauranga Race course this last weekend exhibited the artwork of 58 members. We had around 4000 visitors over 4 days. 42 paintings were sold. Over \$13,000 will be paid out to artists for their artwork.

Our session leaders this year have done a great job of keeping their 'flocks' safe and focused, and I know you have appreciated being able to attend our Art Room for some camaraderie and painting time whenever possible. Thank you for your input and commitment and also our librarian Audrey who quietly keeps things in order and sorts new arrivals.

I encourage you to put your artwork up in our upcoming **competitions**. Even if you are not participating in the competitions you are very WELCOME to join your fellow artists for a **shared lunch** at around 12 o'clock on the 12th December as our end of year **social day**. Just bring a small plate to share. The Art and Craft Centre has given us permission to use their carpark on 12th December for the end-of-year competitions. We would love to see you there.

I wish you a safe and relaxing holiday season. Enjoy the summer and I look forward to seeing you again next year with a wonderful year of art ahead.

Happy times. Well done all!

Debbie Clarke, President

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debbie.clarke@landmarkhomes.co.nz

NOTICES

WELCOME TO NEW MEMBERS

We are pleased to welcome the following people who have joined the Society recently:

- Diane Storey
- Peter Norman
- Shane Olsson
- Susan Millman
- Lily Beardsell

ANNUAL ART SALE AT THE END-OF-YEAR COMPETITIONS

Do you have any art supplies that you no longer need? We would welcome donated materials (books & art supplies etc) for our sale at the end-of-year competitions and get-together on Saturday 12 December.

If you have anything you would like to donate to the sale, please bring it to the art-rooms during the week of Monday 7 to Friday 11 December. If you're doing a spring clean, please set aside anything you want to donate to the sale so it is ready to drop off in December.

Executive Committee, Tauranga Society of Artists

FACEBOOK & INSTAGRAM



<https://www.facebook.com/taurangaartsoc>



Our Instagram id is @taurangaartsoc

Facebook Update

Don't forget our Society 'Facebook Group' over the Christmas Holidays. It's a great way to stay in touch with other members and see what everyone is up to, to share your creative endeavours and get some feedback. Also, while there are no sessions in the rooms to share with our audience, it would be great if you could send me any exciting new work you would like to share with our larger public audience of around 1000 people / organizations. It's a great way to keep your work in the public eye and let people know about exhibitions you may be attending or involved with. Have a great Christmas break everyone!

Thanks, Christie christiecramerart@gmail.com

Christie Cramer, Facebook & Instagram Admin

LIBRARY NEWS

Thank you to Brian Franks for the many books and magazines he generously donated to the Society for the library. This substantial donation will be greatly appreciated by members.

Audrey Naismith, Librarian

ART IN THE PARK & ON THE STRAND



NO COSTS – NO COMMISSION

Great opportunities for members of the Tauranga Society of Artists Inc to display & sell your art, mix with your fellow artists, and interact with the public – local, from other areas of New Zealand, and overseas.

DATES FOR DECEMBER 2020 – JUNE 2021

MONTH	ART in PARK (SATURDAYS)	ART on STRAND (SUNDAYS) Please note change
2020:		
DECEMBER	SATURDAY 12 th and 19 th	SUNDAY 6 th and 27 th
2021:		
JANUARY	SATURDAY 9 th and 23 rd and 30 th	SUNDAY 3 rd and 17 th
FEBRUARY	SATURDAY 13 th and 27 th	SUNDAY 7 th and 21 st
MARCH	SATURDAY 13 th and 27 th	SUNDAY 7 th and 21 st
APRIL	SATURDAY 3 rd and 10 th and 24 th	SUNDAY 18 th
MAY	SATURDAY 8 th and 22 nd	SUNDAY 2 nd and 16 th
JUNE	SATURDAY 12 th and 26 th	SUNDAY 6 th and 20 th

PLEASE NOTE:

- **Set up time** is from 8am and **end time** is before 5pm.
- **During winter months:** Set up is a little later – from 9am, and end time earlier dependent on weather conditions.
- If Council makes any changes to the above dates you will be advised by group email.

SESSION LEADERS

- Monday am/pm, 1st and 3rd week -- **PASTELS** -- Mary McTavish, jhmemcts@gmail.com
- Monday am/pm, 2nd and 4th week -- **DRAWING** -- Audrey Naismith, 544 3068
- Tuesday am -- **OPEN STUDIO** -- Deb Clarke (for now), 027 496 1752
- Tuesday evening -- **OPEN STUDIO** -- Steve Cordery, 027 510 6669
- Wednesday am, 1st and 3rd week -- **ART SCHOOL** -- Graham Baker, 022 488 0786
- Wednesday am, 2nd and 4th week -- **PORTRAITURE** -- Robin Purllant, rpurllant@gmail.com
- Wednesday pm -- **OPEN STUDIO** -- Richard Fenn, 577 1644 or 027 245 1741
- Thursday am -- **OPEN STUDIO OILS** -- Karen Pritchard, 544 6574 or 021 197.3737
- Friday am, 1st and 3rd week -- **LIFE DRAWING** -- Tanya Bamford King, 021 271 2493

*Members are welcome to attend advertised sessions
but bookings are required for Painting School and the first Portraiture session each month*

ARTIST OF THE MONTH: PAINTINGS FROM OUR ARCHIVES COLLECTION

During the months of December and February the paintings displayed in the Society art rooms are paintings donated to our Archives from past members. A couple were not finished as they were painted during a special Art Session. It is a privilege having these paintings from our members as they helped as well as others to establish our society over many years.

Artist of the month is an opportunity for members or a group to have 5 pieces of their artwork hung for display in the Society rooms for a month. Anyone can participate. If you would like to have your work on show in the future (don't be shy), **contact Alison Underwood by email at taurangaartsociety@xtra.co.nz**

PASTEL SESSIONS

Thank you to the Programme and Competitions Sub-committee for booking the Pastellists to have the extra Mondays in some months of the year. This is not a 'given' to us and we appreciate this extra day.

To say we have been productive this year is an understatement. I have been thoroughly impressed and delighted to see everyone turn up and get into their work so well each time we meet. We start off with a coffee and a chat and then it is into painting. The number of members attending has been good throughout the year but we can always fit in a few more. If any of you out there are considering trying pastels please come along and we are happy to show you how and what to do with the different types of pastels and papers we use.

We are considering a Plein Air outing during the summer and just need a date and venue and some members who will come along. Let me know at the End of Year Competitions and Social Get Together where you would like to go – Te Puna Quarry Park or maybe Yatton Park or somewhere in your locale that not everyone knows about?

We have booked Maxine Thompson for a weekend workshop 20-21 March which should go into your new diaries.

My thanks to you all for supporting the pastel sessions and for your friendship throughout this strange and quite unfathomable year we have found ourselves in. We will be convening again on February 1st 2021 with our first session for the year. With warm wishes for the Festive Season to you all.

Mary McTavish, Pastel Convenor

PANZ Rep for BOP

WEDNESDAY AFTERNOON SESSION

I have a file set up with pictures that I take which I think will be interesting to use for a painting. A picture could be of a butterfly which I can put on to a flower picture for example. I also like to add thought-provoking sky pictures which I have on file for a more interesting background to the subjects.

To create a good painting, it is important to emphasize the subject that you are hoping to portray. In other words, it is not necessarily to copy the photograph but an attempt to make the image of what you are painting look better than real life.

I don't hold with the idea of not using black or white and I always say white looks white with a black background - in other words contrast is very important as you can emphasize a subject by dark and light colours.

Do not feel slaved to the photograph - if it has a house that you do not like then don't put it in. Or if you want to paint the house you do not have to worry about the background.



Perspective can be emphasised by the change of colour, shapes and can be created by using shadowing, for example a ball looks round with light and dark shadowing - without it the ball will look flat.

I find a picture can be more interesting by adding content and I have included two examples of a painting that I did. The painting of the ocean needed something so I added a Moa. In the other picture I decided to add a pterodactyl, which adds something I think to the painting. Painting a background showing the environment that the birds live in adds another dimension of interest to the painting.



PORTRAITURE

“If you can draw well, tracing won’t hurt; but if you can’t draw well, tracing won’t help” Bradley Schmehl

We had a smaller than usual group for our first November session, so everyone had an unrestricted view of our model Margaret Kraener, who has sat for us previously. Several members produced some fine drawings, in particular Marilyn Muirhead produced an outstanding drawing. It was well conceived and executed, even though she was drawing from a difficult angle. When drawing it often pays to approach the subject from an unexpected angle. It forces you to look a little bit harder at what you are drawing, which in turn helps you to improve your basic skills.

For the second week, we began with our usual critique session followed by small groups drawing each other. This is a very intimate way to draw because you are much closer to the model and detail can be observed and considered which is often missed if the model is further away.



PAINTING SCHOOL

Painting School: 1st and 3rd Wednesday mornings of each month. (Sessions are fully booked.)

Session news:

This was our last session together.

I went over some old ground. We discussed the importance of a routine way of starting every painting, with an accurate layout. Putting the basic shapes in first, working from big to small, one area at a time. I explained that it is these actions that start a painting, not emotion or inspiration. Because the artist has taken a bit of time to get the layout correct, they could now relax as they start putting on colour within the layout's parameters.

This is where the attitude shows in their artwork. Bashing it out with feeling, working with confidence, without hesitation or doubt. Sometimes the first paint laid down is amazing, just right and the artist will leave it alone. Other times the first colours are just considered an underpainting. Either way we have settled into our painting. We went over some artwork to sort out some little unliked bits with recognition and credit to the best bits.



With the Garden and Art Festival coming up I described how to make art instinctively, understanding the way to approach outdoor paintings, compared to our normal indoor work. How it leans towards decorative art. Accentuating focal points and points of interest as opposed to photographic realism with all its subtleness.

We discussed the importance of educating the public about our art and why it was important. Exciting open discussion followed about marketing ourselves as individual artists and how to go about that. Empowering the buyer, educating them to feel proud about their culture and choice of art. Supplying a document that goes with the painting carrying information about the artist, the painting, its authenticity and values. Signs that the club itself is growing up.

I explained a little about abstract paintings, abstract effects, creating natural elements with abstract techniques, its place and values. That it can attract bluff and nonsense comments. Not exactly the words I used.

That's what we discussed as a group, everyone pitching in and it was great to be a part of it. The comments were well informed and understood. These confident remarks indicated everyone really understood what I was talking about most of the time. Open floor chat. A great way to finish the sessions.

When we stopped, the class took Gloria and I to a cafe to say thanks for the sessions.

Thank you. I really enjoyed facilitating the classes and look forward to continuing to help and watch your progress next year.

Graham Baker, convenor

TSA ART SCHOOL 2021:

In 2020 Graham Baker has run fortnightly sessions (1st and 3rd Wednesday mornings of each month) throughout the year of "ART SCHOOL". 15 members have been lucky to be included and have benefited immensely from Grahams teachings.

Our sincere thanks to Graham (and his 'wing lady' – Gloria) for all the energy, time and commitment he has put into this course.

Graham has now established a great curriculum and is willing to repeat the course next year. Due to the overwhelming response to the Art School at the start of 2020, and so that more members can benefit from Grahams classes in 2021, Graham will condense the program into 6 sessions (over 12 weeks) and then repeat the curriculum 2 more times later in the year. Members who attended this year and first programs next year will be able to sit in on later classes.

Graham's program introduces members to 4 methods of painting various landscapes in acrylic paint. His lifetime of involvement in signwriting, graphic design and artwork has armed him with incredible knowledge and skills and he imparts his knowledge with humour in a relaxed fun manner. Lessons are supported with great notes to remind you of what you have covered in the session.

Sessions will be \$10 per session – plus any extra materials purchased – payable on the day.

Expressions of interest can be expressed by return email or by noting your details on clipboard in foyer of Art Room. Please note which group of sessions would suit you to attend. Starting February, May or August.

By condensing the program to six sessions everyone who wants to participate should be able to attend one of the three cycles.

BAY OF PLENTY GARDEN AND ART FESTIVAL 2020 – OUR EXPO AT THE HUB

Despite the turbulence of 2020 due to the presence of Covid 19 the 2020 Garden and Art Festival was able to proceed 19 - 22 November. This meant we could achieve two major exhibitions in 2020 despite the disruption and restrictions of Covid 19.

Having participated successfully in two previous Garden and Art Festivals in the garden of Peter Ferris at Matapihi, we were delighted to negotiate a large exhibition space at the 'hub' – Bloom in the Bay at the Tauranga Race Course. Fifty-nine members registered to enter artworks in a Cash and Carry Expo.

Up to six artworks were registered with the intention of hanging three artworks and having three as back-ups in case of sales to keep the exhibition full and fresh. We managed to utilise all 35 display screens and display lights.

We included a new section of Outdoor Art, which Resene kindly sponsored 6 test pots per artist to paint these artworks onto weatherproof hardiflex boards. Members were invited to sell cards and small prints. This worked well and 13 artists sold around \$3000 of cards and small prints.

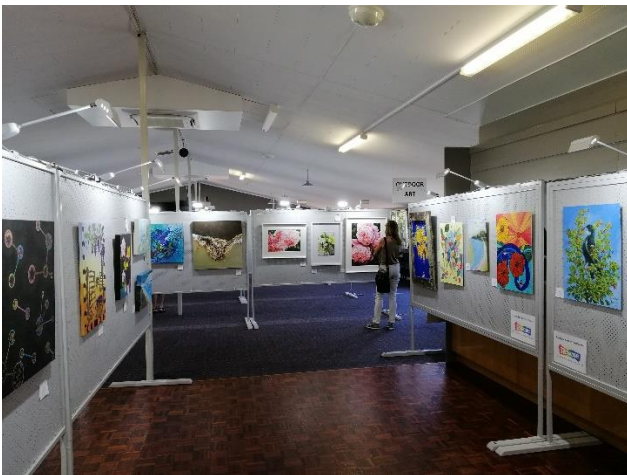


We had around 4000 visitors to the exhibition. 42 paintings were sold over 4 days. \$13,000 will be paid out to artists this week for sold artworks. Robin Purllant, Debbie Clarke and Bruce Hutchison painted 'LIVE' and Bev Moore excelled at her clever quick portraits at the Expo! Visitors were intrigued by the varied styles of Live art.

The Exhibition Committee worked hard behind the scenes to make this event a success and would like to thank all members, members partners and family who participated or helped with the setup, running and break down of the Expo.



Bruce Hutchinson demonstrating



Bev Moore drawing John Campbell





Debbie and Robin demonstrating their painting skills

PROGRAMME AND COMPETITIONS SUB-COMMITTEE

Now you have all settled down after the Supreme Art Awards and Original Art Expo and the Garden and Art Festival Expo it is time to consider what you wish to enter in the end-of-year competitions to be held on Saturday 12 December. Artists can have only one entry per category. Entries must be able to be hung usually with cord and 'D' rings as per the competition rules. Please include your swing tag and read the competition rules on the next page.

The leader of your usual painting group may be able to give you some help with getting your entry ready. Karen is happy to help if you call in at the rooms on a Thursday morning. Cover your signed name on the front of your entry and add your name on the back clearly so we will return your work to you if for some reason you do not remember to take your work.

The categories and rules of entry are later in this newsletter and on the notice board at the club rooms.

Karen Pritchard, Lyn Watts, Malcolm Drysdale, Kinsa Hays and Jenny Roberts.

END-OF-YEAR COMPETITIONS

The end of the year competitions will be held on **Saturday 12th of December.**

We encourage you to enter an art work / painting in this event. Below are the categories for the competition:

1. **Marie Peters Millennium Cup: Best Pastel**
2. **Grace Walsh Trophy: Best Oil**
3. **Georgia Don Memorial Cup: Best Acrylic**
4. **Marge Martin Salver: Tauranga Scene**
5. **Caster Brothers Award: Best Watercolour** (Tube, cake or pencil)
6. **Cam Burgoyne Thomas Memorial Award & Keith Corner Memorial Trophy: Best Abstract**
(Does not depict a person, place or thing in the natural world)
7. **Jensen Trophy: Best Coloured Pencil** (no washes)
8. **Contemporary Art Trophy: Best Contemporary Art** (art of today/reflecting modern day life)
9. **Reg Charman Memorial Cup: President's Choice - "The Beauty of Nature" theme**
10. **President's Trophy: Best Emerging Artist - "What's Above Me" theme**
(Up to 2 years as an artist not just 2 years at TSA, OR an artist who has not won an Award or a Merit at TSA Club competitions previously)

Please bring your paintings to the Elizabeth Street, Community Centre between 9:00 & 9:30 am on Saturday 12th of December.

Remember to cover your name on the front of your work and have a swinging tag attached to the back, stating your name, the title of your work and the category your art is to be entered. Also write your name on the back of the painting in case the swing tag comes off.

COMPETITION RULES:

1. All entries to have been completed within the 12 months prior to the competition.
2. Entries must be entirely the member's own work and not done in a class of instruction, or copied from publications or photographs taken by other people without their written permission.
3. Entries must be presented in a finished, dry condition, framed or otherwise finished, ready for hanging. This requires "D" rings and cord, or finished in a stable mount with a rigid backing – able to be supported and hung.
4. Airbrushed works of art will be accepted as airbrushed in its Medium category. If a painting is part airbrushed and part painting it must be labelled as Mixed Media/ Airbrush in its Medium Category.
5. All entries must have the name of the member, and the category/ competition being entered, on a swinging tag long enough to hang over the top and hang in front of the painting, securely attached at the back. The member's signature to be covered on the front.
6. **One entry per person category** will be accepted, unless stated by the competition coordinator.
7. Members can enter in absentia if another member presents and collects their work.
8. All competing members must be financial.
9. The committee reserves the right to reject any entry that does not meet the above criteria.
10. All entries will be displayed on the Society's Exhibition Screens - No easels are used.
11. All entries are to remain on display until 12:30pm. Artists may collect their paintings after 12:30pm.

PROGRAMME:

DECEMBER 2020	
Monday Morning	
	9.30 – 12.00
7	Pastels Mary McTavish - Convenor
14	
21	
28	
Monday Afternoon	
	12.00 – 4.00
7	Pastels Mary McTavish - Convenor
14	
21	
28	
Tuesday Morning	
	9.30 – 12.00
1	'Open Studio' If you would like a friendly place to paint meet at the Society rooms – any medium
8	'Open Studio' If you would like a friendly place to paint meet at the Society rooms – any medium
15	'Open Studio' If you would like a friendly place to paint meet at the Society rooms – any medium
22	
Tuesday Afternoon	
1	
8	Exhibition Sub Committee Meeting 1-2pm
15	
22	
Tuesday Evening	
	7.00 – 9.00
1	Practical Art any medium – all welcome – Steve Cordery
8	Practical Art any medium – all welcome – Steve Cordery
15	
22	
Wednesday Morning	
	Rooms open 9.30 – 12.00 noon
2	
9	Portraiture with Robin Purllant – Cost \$5 per person
16	
23	
30	
Wednesday Afternoon	
	12.00 – 4.00
2	Open Studio – Acrylics and other medium – help offered if needed - Richard Fenn
9	Open Studio – Acrylics and other medium – help offered if needed - Richard Fenn
16	
23	
30	
Thursday Morning	
	9.30 – 12.00
3	Oil Painting plus other medium with Karen
10	Oil Painting plus other medium with Karen
17	
24	
31	
Thursday Afternoon	
3	
10	
17	
24	
31	
Friday Morning	
	9.30 – 12.00
4	Life Drawing. Cost \$10.00 with Tanya Bamford King
11	U3A
18	
28	
Saturday 12	
	End of year competitions and social